

Highlights 2016

Capital-Fonds-Kompass 2017: Deka tops the charts

As the "Best investment fund company", Deka was awarded the top spot on the winner's podium at the "Capital-Fonds-Kompass" awards 2017. The decisive factors for the jury were "continual improvements in results for investors" and fund quality that "none of the major German competitors" can beat.

€2.4^{bn}

Deka equity funds **flourish**, despite market trends

Many investors were unsettled by the stock markets' weak start to 2016. Even so, the savings banks and their *Wertpapierhaus* were able to help more customers invest their money better.

More than **300,000** additional **savings plans**

Liven up your future financial provision with securities savings – you can rely on Deka. In 2016, the number of savings plans increased by around 300,000, resulting in a total portfolio of 3.5m at the end of the reporting year.

Working together to promote a **securities culture** in Germany

About 300 members of savings banks' boards of management attended the third shareholder conference in October 2016, where they enjoyed a comprehensive and varied programme of events examining the idea of a securities culture. Presentations and discussions allowed attendees to examine the issue from a range of perspectives.

Master KVG offering "excellent"

Deka Investment GmbH's Master KVG offering was awarded an overall score of 1 ("excellent") by rating agency Telos. Together with numerous key additional services, it forms the core of the Deka Group's Asset Servicing offering.

Certificates: Best issuer, robust growth

When it comes to certificates, Deka is still in the fast lane. It ended 2016 as market leader in reverse convertibles and number two in investment products. At the FERI EuroRating Awards, Deka was once again named as the best issuer in the category "Certificate issuers: primary market".

€32.5^{bn}

Property funds – invest in prime locations

Deka's property funds were also popular with savings bank customers: net sales in the Real Estate business division grew from €1.8bn to €2.5bn in 2016. Total customer assets increased from €29.5bn to €32.5bn, making the Deka Group one of the biggest property investors in the world.



Focus on sustainability confirmed and reinforced

Deka's appeal for investors who place value on sustainability principles increased further in 2016. In September 2016, the Deka Group improved its overall score in oekom research's corporate rating by one notch to "C+". This is one of the best grades currently awarded by oekom research in the banking sector, and corresponds to "Prime" status.

A new hub for **online investors**

The initiatives introduced by Deka and the savings banks in digital multi-channel management are bearing fruit. A sophisticated solution for online securities business went live in December. The complete acquisition of S Broker strengthens the Deka Group's online expertise, and an independent development platform for the digital solutions of the future is now ready to go in the form of bevestor.